



شركة السيارات الوطنية  
National Car Company



## Mazda. Driving Future Mobility.

Future mobility is about striving towards environment-friendly, integrated, automated and human-centric mobility solutions. As it enters the next 100 years, Mazda will remain true to their trait of placing people at the center, constantly challenging themselves to create products, technologies and experiences that customers find value in and are passionate about.

Mazda's "Sustainable Zoom-Zoom 2030" technology development vision is synchronous with the 'never-stop-challenging' spirit, their hallmark over the last 100 years, to continue delivering pathbreaking innovative mobility solutions to enhance customer satisfaction, quality, safety, environment, respect for people and social contribution.

CALENDAR 2021





## Hiroshima and the Mazda spirit



Hiroshima is Mazda's home and pride. The brand's relentless spirit, to never give up on the pursuit of excellence to deliver the best to the world, stems from its commitment to this land and its people. With this resilient attitude, Mazda has resolutely accepted and overcome challenges, and remained as the mainstay of progress of Hiroshima, the city of peace.



Mazda Cosmo Sport 110S

JANUARY 2021 | يناير ٢٠٢١

جمادى الأولى - جمادى الآخرة ١٤٤٢ هـ



شركة السيارات الوطنية  
National Car Company

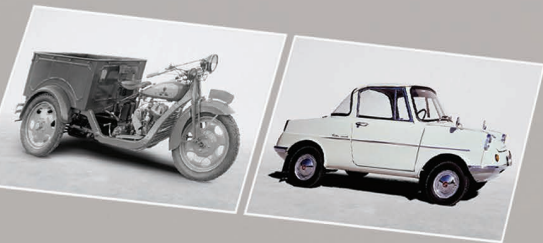


R360 Coupe - Mazda's first car

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
31 ١٨					1 ١٧	2 ١٨
3 ١٩	4 ٢٠	5 ٢١	6 ٢٢	7 ٢٣	8 ٢٤	9 ٢٥
10 ٢٦	11 ٢٧	12 ٢٨	13 ٢٩	14 ١	15 ٢	16 ٣
17 ٤	18 ٥	19 ٦	20 ٧	21 ٨	22 ٩	23 ١٠
24 ١١	25 ١٢	26 ١٣	27 ١٤	28 ١٥	29 ١٦	30 ١٧







## A history of passion and innovation for 100 years



New frontiers are conquered by those who dare! From their first successful vehicle, the 3-wheeled Mazda-Go, to the rotary engine-powered Cosmo Sport in 1967, right down to the iconic Mazda MX-5 today, Mazda has always challenged convention, delivering unique and innovative mobility solutions that unfailingly exceed expectations.



Mazda MX-5 RF



**FEBRUARY 2021 | فبراير ٢٠٢١**

جمادى الآخرة - رجب ١٤٤٢ هـ



شركة السيارات الوطنية  
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Legendary Mazda models

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
	1 ١٩	2 ٢٠	3 ٢١	4 ٢٢	5 ٢٣	6 ٢٤
7 ٢٥	8 ٢٦	9 ٢٧ اليوم الرياضي National Sport Day	10 ٢٨	11 ٢٩	12 ٣٠	13 ١
14 ٢	15 ٣	16 ٤	17 ٥	18 ٦	19 ٧	20 ٨
21 ٩	22 ١٠	23 ١١	24 ١٢	25 ١٣	26 ١٤	27 ١٥
28 ١٦						





魂動  
KODO: SOUL of MOTION



## Cars are our canvas



Mazda sees the creation of cars as an art form. Their 'Takumi' master craftsmen dedicate themselves to enhancing the forms of their cars with a beauty that can only be captured by human hands. An inspired imagination also seen in Mazda's cutting-edge 'Takuminuri' paint technology, so evident in the rich radiance and depth of colour which highlight every curve and line of a car, further evolving the 'Kodo' design philosophy!



Mazda RX Vision Coupe

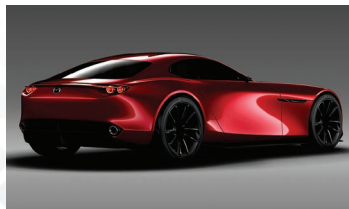


MARCH 2021 | مارس ٢٠٢١

رجب - شعبان ١٤٤٢ هـ



شركة السيارات الوطنية  
National Car Company



Mazda RX Vision Coupe

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
	1 ١٧	2 ١٨	3 ١٩	4 ٢٠	5 ٢١	6 ٢٢
7 ٢٣	8 ٢٤	9 ٢٥	10 ٢٦	11 ٢٧	12 ٢٨	13 ٢٩
14 ١	15 ٢	16 ٣	17 ٤	18 ٥	19 ٦	20 ٧
21 ٨	22 ٩	23 ١٠	24 ١١	25 ١٢	26 ١٣	27 ١٤
28 ١٥	29 ١٦	30 ١٧	31 ١٨			





## Less is more



Mazda's genius lies in its intelligent assimilation of Japan's minimalist aesthetic and belief that are inculcated not only in the exquisite artisan-crafted exteriors of their cars, but also in the ergonomic, human-centric, clean interiors with the least visual noise.



Mazda3 Hatchback

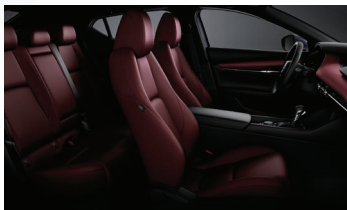


APRIL 2021 | أبريل ٢٠٢١

شعبان - رمضان ١٤٤٢ هـ



شركة السيارات الوطنية  
National Car Company



Mazda3 Hatchback

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
				1	١٩	٢١
4	٢٢	5	٢٤	7	٢٠	٢٨
11	٢٩	12	٣٠	13	٣	0
		13 بداية شهر رمضان 1st Day of Ramadan		14	٢	17
18	٦	19	٧	20	٩	١٢
25	١٣	26	١٤	27	١٠	١٨
				28	١٦	
				29	١٧	
					١٨	
					١٩	
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					٢١	
					٢٢	
					٢٣	
					٢٤	
					٢٥	
					٢٦	
					٢٧	
					٢٨	
					٢٩	
					٣٠	





## Technology: Defying convention



Mazda technology have always been revolutionary. From the radical ROTARY ENGINE, the new-generation SKYACTIV-G and SKYACTIV-D engines, to the groundbreaking SKYACTIV-X, Mazda has always delivered out-of-the-box technology that takes performance and efficiency to the next level while reducing the environmental impact!



Mazda CX-30 AWD

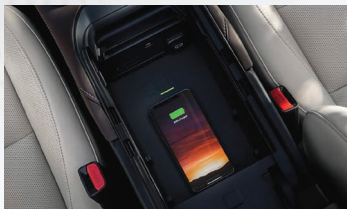


MAY 2021 | مايو ٢٠٢١

رمضان - شوال ١٤٤٢ هـ



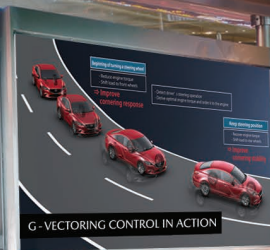
شركة السيارات الوطنية  
National Car Company



Mazda CX-30 AWD

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
30 ١٨	31 ١٩					1 ١٩
2 ٢٠	3 ٢١	4 ٢٢	5 ٢٣	6 ٢٤	7 ٢٥	8 ٢٦
9 ٢٧	10 ٢٨	11 ٢٩	12 ٣٠	13 ١ عيد الفطر Eid Al Fitr	14 ٢ عيد الفطر Eid Al Fitr	15 ٣ عيد الفطر Eid Al Fitr
16 ٤	17 ٥	18 ٦	19 ٧	20 ٨	21 ٩	22 ١٠
23 ١١	24 ١٢	25 ١٣	26 ١٤	27 ١٥	28 ١٦	29 ١٧





## SKYACTIV-VEHICLE DYNAMICS: Effortless driving



Mazda's pathbreaking SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control is a unique technology that enhances a vehicle's dynamics to the minutest degree, giving you a feeling of control, confidence and exhilaration. The subtle harmonious adjustments made by this human-centric technology results in an effortless driving experience instilling a sense of confidence and comfort to the driver and passengers alike.



Mazda6 Sedan

يونيو ٢٠٢١ | JUNE 2021

شوال - ذي القعدة ١٤٤٢ هـ



شركة السيارات الوطنية  
National Car Company



Mazda 6 Sedan

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
		1 ٢٠	2 ٢١	3 ٢٢	4 ٢٣	5 ٢٤
6 ٢٥	7 ٢٦	8 ٢٧	9 ٢٨	10 ٢٩	11 ١	12 ٢
13 ٣	14 ٤	15 ٥	16 ٦	17 ٧	18 ٨	19 ٩
20 ١٠	21 ١١	22 ١٢	23 ١٣	24 ١٤	25 ١٥	26 ١٦
27 ١٧	28 ١٨	29 ١٩	30 ٢٠			







## Jinba Ittai: Car and driver as one



"Driving should be effortless, with the car being a natural extension of your being" – this is the fundamental tenet that drives Mazda's technology development. Inspired by the concept of 'Jinba Ittai' – the symbiotic relationship between a horse and rider – Mazda has maintained an unwavering focus on achieving that vital feeling of oneness between car and driver by iteratively making corrections from the received feedback.



Mazda MX-5 Roadster

يوليو ٢٠٢١ | JULY 2021

ذي القعدة - ذي الحجة ١٤٤١ هـ



شركة السيارات الوطنية  
National Car Company



Mazda MX-5 Roadster

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
				1	٢١	٢٣
4	٢٤	5	٢٦	7	٢٧	٣٠
11	١	12	٢	13	٣	٧
18	٨	19	٩	20	١٠	١٤
		عيد الأضحى Eid Al Adha	عيد الأضحى Eid Al Adha	عيد الأضحى Eid Al Adha	23	١٣
25	١0	26	١٦	27	١٧	٢١
				28	١٨	٢٠
				29	١٩	31
					30	





## The joy of driving: Feel alive



Mazda does not make cars, they craft them! With its holistic human-centric approach, human behavior involving the five human senses – Sight, Sound, Smell, Touch, and Feel – are researched in-depth, and the insights are applied to the technology, design and ergonomics, and then meticulously fine-tuned to deliver the most enjoyable and satisfying driving experience.



Mazda CX-5 AWD



# AUGUST 2021 | أغسطس ٢٠٢١

ذي الحجة ١٤٤٢ هـ - محرم ١٤٤٣ هـ



شركة السيارات الوطنية  
National Car Company



Mazda CX-5 AWD

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
1 ٢٢	2 ٢٣	3 ٢٤	4 ٢٥	5 ٢٦	6 ٢٧	7 ٢٨
8 ٢٩	9 ١	10 ٢	11 ٣	12 ٤	13 ٥	14 ٦
15 ٧	16 ٨	17 ٩	18 ١٠	19 ١١	20 ١٢	21 ١٣
22 ١٤	23 ١٥	24 ١٦	25 ١٧	26 ١٨	27 ١٩	28 ٢٠
29 ٢١	30 ٢٢	31 ٢٣				





## Confidence inspiring proactive safety



Driver and passenger safety are an absolute priority with Mazda. i-ACTIVSENSE, Mazda's proprietary suite of integrated proactive safety technologies uses front and rear radar sensors for the most advanced multi-lane and multi-object tracking, providing alert and assist systems helping drivers avoid accidents or minimizing the impact of a collision.



Mazda CX-9 AWD

سبتمبر ٢٠٢١ | SEPTEMBER 2021

محرم - صفر ١٤٤٣ هـ



شركة السيارات الوطنية  
National Car Company



Mazda CX-9 AWD

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
			1 ٢٤	2 ٢٥	3 ٢٦	4 ٢٧
5 ٢٨	6 ٢٩	7 ٣٠	8 ١	9 ٢	10 ٣	11 ٤
12 ٥	13 ٦	14 ٧	15 ٨	16 ٩	17 ١٠	18 ١١
19 ١٢	20 ١٣	21 ١٤	22 ١٥	23 ١٦	24 ١٧	25 ١٨
26 ١٩	27 ٢٠	28 ٢١	29 ٢٢	30 ٢٣		







## Infotainment on the move



Mazda's MZD CONNECT infotainment system's new-generation technologies work on the principle of connected mobility. It lets you remain immersed in a digital eco-system, allowing you to stay in touch with your work, family, friends and the world at large by integrating your mobile gadgets with the built-in infotainment system. Communicate, entertain, navigate... with absolute ease of access and convenience.



Mazda CX-3 AWD

OCTOBER 2021 | أكتوبر ٢٠٢١

صفر - ربيع الأول ١٤٤٣ هـ



شركة السيارات الوطنية  
National Car Company



Mazda CX-3 AWD

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
31 ٢٥					1 ٢٤	2 ٢٥
3 ٢٦	4 ٢٧	5 ٢٨	6 ٢٩	7 ١	8 ٢	9 ٣
10 ٤	11 ٥	12 ٦	13 ٧	14 ٨	15 ٩	16 ١٠
17 ١١	18 ١٢	19 ١٣	20 ١٤	21 ١٥	22 ١٦	23 ١٧
24 ١٨	25 ١٩	26 ٢٠	27 ٢١	28 ٢٢	29 ٢٣	30 ٢٤





## SKYACTIV-X: "Well to Wheel" in action



Mazda's next-generation SKYACTIV-X engine, the world's first commercial combustion engine to use compression ignition, applies Mazda's proprietary Spark Controlled Compression Ignition (SPCCI) method. The result? Enhanced power, with low emissions while providing a more enjoyable drive with lesser fuel consumption. It is also designed to work alongside electric motors as a power unit in hybrid vehicles.



Mazda3 Sedan



NOVEMBER 2021 | نوفمبر ٢٠٢١

ربيع الأول - ربيع الآخرة ١٤٤٣ هـ



شركة السيارات الوطنية  
National Car Company



Mazda 3 Sedan

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
	1 ١٦	2 ١٧	3 ١٨	4 ١٩	5 ٢٠	6 ٢١
7 ٢	8 ٣	9 ٤	10 ٥	11 ٦	12 ٧	13 ٨
14 ٩	15 ١٠	16 ١١	17 ١٢	18 ١٣	19 ١٤	20 ١٥
21 ١٦	22 ١٧	23 ١٨	24 ١٩	25 ٢٠	26 ٢١	27 ٢٢
28 ٢٣	29 ٢٤	30 ٢٥				





## Mazda Hybrids and EVs: The future is green



Mazda is innovative and radical even when it comes to rolling out EVs and Hybrids to meet the demands of a changing world. The SKYACTIV-Vehicle Architecture has been specifically tailored to complement the vehicle's inherently smooth all-electric driving behavior. All-in-all, a fun-to-drive experience with outstanding environmental and safety performance.



Mazda MX-30 EV

ديسمبر ٢٠٢١ | DECEMBER 2021

ربيع الآخرة - جمادى الأولى ١٤٤٣ هـ



شركة السيارات الوطنية  
National Car Company



Mazda MX-30 EV

الأحد Sunday	الاثنين Monday	الثلاثاء Tuesday	الأربعاء Wednesday	الخميس Thursday	الجمعة Friday	السبت Saturday
			1 ٢٦	2 ٢٧	3 ٢٨	4 ٢٩
5 ١	6 ٢	7 ٣	8 ٤	9 ٥	10 ٦	11 ٧
12 ٨	13 ٩	14 ١٠	15 ١١	16 ١٢	17 ١٣	18 ١٤ اليوم الوطني National Day
19 ١٥	20 ١٦	21 ١٧	22 ١٨	23 ١٩	24 ٢٠	25 ٢١
26 ٢٢	27 ٢٣	28 ٢٤	29 ٢٥	30 ٢٦	31 ٢٧	







#### KODO : SOUL of MOTION

A fusion of functionality and beauty - design in motion is all about capturing the muscular vigor you see when an animal pounces. The sleek and aerodynamic lines of every Mazda design are enhanced by the visionary KODO design philosophy. A bold, powerful look down to the last detail. We create cars that can communicate with the driver on an emotional level, as if the vehicles were alive.



#### SKYACTIV TECHNOLOGY

Driving enjoyment is essential to Mazda. Wherever more efficiency could be unlocked, we've done so. Engines create more power, yet use less fuel. Transmissions have less friction and are smaller and lighter. High tensile steel dramatically cuts body weight to improve handling and economy, but safety isn't compromised. Closely optimized aerodynamics boost efficiency and performance.



#### MZDA CONNECT

MAZDA CONNECT makes staying informed and entertained effortless. Explore the possibilities, including audio, hands-free telephone, the available navigation system, and so much more. Everything is easily controlled using the convenient multifunction Commander control, and viewable on the full-color display. You can even do the impossible: please the whole family, because passengers in the second row can charge and enjoy their own electronic devices using the available dual USB charging ports.



#### i-ACTIVSENSE®

New generation Mazda vehicles are equipped with i-ACTIVSENSE, an integrated set of safety features that uses selection of the latest sensing devices - including milliwave radar, near-infrared lasers and a forward sensing camera - to cover the widest range of situations and weather conditions to keep you informed and help you anticipate and avoid hazards. i-ACTIVSENSE also includes Adaptive LED Headlights and Blind Spot Monitoring with Rear Cross Traffic Alert as well as the Lane-keep Assist System.

**MADE IN JAPAN**



#### Mazda Showroom

Al Nasr Street, Doha  
Tel: 4443 5965 / 4441 7859  
Email: [info@mazda-qatar.com](mailto:info@mazda-qatar.com)  
[www.mazda-qatar.com](http://www.mazda-qatar.com)

#### Mazda Quick Service Centre

Al Dhiya Street (Off Salwa Road)  
Near Ramada Signal, Doha.  
Tel: 4442 8898  
Email: [dohaservice@ncc-qatar.com](mailto:dohaservice@ncc-qatar.com)



#### Mazda Main Service Centre

Building No. 361, Street No. 16,  
Industrial Area, Al Rayyan.  
Tel: 4460 2266 / 4460 4273 / 4460 1841  
Email: [customerservice@ncc-qatar.com](mailto:customerservice@ncc-qatar.com)

#### Mazda Genuine Parts Centre

Building No. 361, Street No. 16,  
Industrial Area, Al Rayyan.  
Tel: 4460 2299 / 4460 1986  
Email: [parts@ncc-qatar.com](mailto:parts@ncc-qatar.com)



www.ncc-qatar.com



شركة السيارات الوطنية  
National Car Company

National Car Company (NCC) has been the sole agent for Mazda Motor Corporation, Japan, since 1973 in the State of Qatar. With its pioneering status in Qatar, NCC drives the brand's growth and success, and maintains the goodwill and trust of its clients, by delivering world-class automotive products, outstanding after-sales support and unmatched customer care. NCC has taken the customer experience to a new level with its easily accessible state-of-the-art Mazda showroom showcasing the entire range of Mazda sedans, SUVs and commercial vehicles. It ensures high customer appreciation with a well managed network of after-sales facilities with the latest tools and electronic diagnostic systems, optimum availability of genuine parts and is manned by well-trained technicians and customer service staff.



شركة السيارات الوطنية الموزع الحصري لسيارات مازدا اليابانية في قطر منذ عام ١٩٧٣. ولأننا الشركة الرائدة في قطر في هذا المجال ساهمنا في نمو مبيعات سيارات مازدا بشكل متميز وأيضاً نجحنا في الحفاظ على ثقة عملائنا من خلال تقديم سيارات عالمية المستوى وخدمات ما بعد البيع المتميزة. ارتقت شركة السيارات الوطنية بتجربة العميل إلى مستوى جديد وذلك بعد انتقالها إلى معرض مازدا الجديد الذي يتوافق مع أحدث المعايير الخاصة بالشركة الأم والذي يعرض المجموعة الكاملة لسيارات مازدا فئة الصالون وسيارات الدفع الرباعي التي تحظى بتقدير واهتمام العميل بشكل كبير وهذا لما نقدمه من تسهيلات ما بعد البيع والتي تشمل على مراكز خدمة وصيانة مجهزة بأحدث المعدات والتكنولوجيا التي يديرها فنيون محترفون مدربون بالشركة الأم وهذا لضمان أقصى درجات الرضا لعملائنا وتوفير عناية كاملة ومتميزة تستحقها جميع سيارات مازدا.



www.mazda-qatar.com



# CALENDAR 2022

## JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

## MARCH

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## APRIL

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## JUNE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## JULY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## AUGUST

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## OCTOBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## NOVEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31